DigiMakers

Crafting Digital Success

Digital Marketing Training & Service Provider



Welcome to DigiMakers — Canada's Rising Powerhouse in Digital Marketing Education

At DigiMakers, we believe the digital age isn't just the future—it's *right now*. Our goal is to empower individuals and businesses with the skills to thrive, scale, and lead through cutting-edge marketing technologies and strategies.

Whether you're a student, entrepreneur, or professional ready to upskill, we'll show you how to turn creativity into clicks, leads into revenue, and ideas into impact.

Why Choose DigiMakers?

- **✓** Canada's Premier Practical Digital Marketing Course
- ✓ 120+ Hours of Immersive Training
- ✓ Hands-On Live Projects & Case Studies
- ✓ Industry-Certified Trainers
- ✓ Placement & Freelancing Support

| Course Overview | Certifications Offered |
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| Our curriculum blends foundation and application across: Digital Marketing Fundamentals Blogging & Content Creation SEO & SEM (Google Ads) Social Media Mastery (Facebook, Instagram, LinkedIn & X) | Google Ads Facebook Blueprint ↑ Analytics HubSpot Content Marketing ↑ DigiMakers Digital Marketing Certificate ↑ SEO, Social Media & Freelancing Mastery Badges |
| Google Analytics Email & Mobile Marketing Ecommerce & Affiliate Strategies Freelance Coaching & Career Prep Online Reputation Management Video Marketing & YouTube Ads Making Money via Blogging & AdSense | |

DigiMakers

Job-Ready Outcomes

- Digital Marketing Executive
- SEO/PPC Analyst
- Freelance Consultant
- Content Strategist
- Social Media Manager

Expected Salaries (After 2–3 Years' Experience):

\$40K-\$70K+ CAD | Freelance Earnings: \$3K-\$7K/month







