

# Service Catalog

## Our Core Services

[www.snglobiz.com](http://www.snglobiz.com)



**S&N**   
**GloBiz**



**S&N GLOBAL BUSINESS INC.**  
**BUSINESS DEVELOPMENT CONSULTANTS – CANADA**

## 1. Sales Growth

- . Setup of end-to-end sales process & CRM implementation
- . Sales training, scripts, and pitch deck development
- . Target-setting and performance dashboards

## 2. Business Expansion

- . Market entry feasibility studies
- . Expansion roadmap planning (locations, models, partners)
- . Business registrations and operational setup in new areas

## 3. Strategic Alliances

- . Partner identification and matchmaking
- . MoU drafting and negotiation support
- . Joint campaign execution with partner brands

## 4. Marketing Support

- . Monthly marketing calendars and campaign management
- . Branding material creation (brochures, flyers, banners)
- . Cross-platform marketing implementation (offline & online)

## 5. Sales & Marketing Consulting

- . Unified campaign planning and execution
- . CRM & funnel automation setup
- . KPI analysis and monthly review reports

## 6. Marketing Strategy Development

- . Full go-to-market (GTM) planning for new products/services
- . Buyer persona creation and targeting roadmap
- . Brand positioning and competitive messaging

## 7. Feasibility Analysis

- . Comprehensive business feasibility reports
- . Break-even and ROI calculations
- . Legal/regulatory compliance checklist

## 8. Business Planning

- . Investor-ready business plans and financial forecasts
- . SOP development and departmental planning
- . Pitch deck creation for presentations/funding

## 9. Digital Marketing

- . SEO, Google Ads, Facebook & Instagram ad campaigns
- . Social media content planning and management
- . Email marketing and website optimization

## 10. Lead Generation

- . B2B/B2C lead sourcing using automation tools
- . LinkedIn/email outreach systems
- . Funnel building, landing pages, and follow-up automation

## 11. Startup Growth Support

- . Incorporation, business number, and tax setup
- . Go-to-market plans for MVP launches
- . Early-stage hiring, branding, and market testing support

## 12. Financial Services

- . Business valuation and budgeting plans
- . Financial forecasting and break-even analysis
- . Lender and investor pitch preparation

### 13. Accounting & Bookkeeping

- . Monthly bookkeeping (QuickBooks, Wave, ZohoBooks)
- . GST/HST returns & financial reports (P&L, Cash Flow)
- . Account reconciliation & CPA coordination

### 14. Payroll Management

- . Payroll processing and compliance (Wagepoint, QuickBooks)
- . Payslip distribution and statutory filings (T4/T4A/ROE)
- . Contractor/employee payment structuring

### 15. Human Resource Management

- . HR policy setup and employee handbook design
- . Recruitment, onboarding, and performance systems
- . HRMS implementation (Zoho People, BambooHR, etc.)

### 16. Property Management

- . Tenant leasing, documentation, and background checks
- . Maintenance vendor coordination
- . Property investment evaluation and ROI tracking

## 17. IT Services

- . Website Design & Development: Professional, mobile-responsive, SEO-friendly websites tailored to your brand.
- . Custom Software & App Development: Business-specific solutions including CRMs, ERPs, and mobile apps.
- . Cloud Solutions & Hosting: Scalable, secure, and managed cloud infrastructure for businesses.
- . IT Consulting & Support: Tech advisory, IT audits, system integrations, and cybersecurity.
- . E-commerce Solutions: Complete setup and optimization of online stores with payment gateway integration.

## 18. Market Research

- . In-depth industry, competitor, and customer analysis to guide data-driven decisions.
- . Includes:
  - Competitor benchmarking
  - Target audience insights
  - Trend forecasting
  - Industry growth opportunities

## 19. Import–Export Services

At S&N Global Business Group, we specialize in seamless international trade solutions that connect businesses to global markets. Our expertise ensures that goods are moved efficiently, cost-effectively, and in full compliance with all international regulations.

### Our Service Offerings:

- Product Sourcing & Supplier Management
  - Identify reliable global suppliers
  - Negotiate contracts & pricing
  - Quality assurance checks
- Customs Clearance & Documentation
  - Preparation of import/export paperwork
  - Tariff classification & duties management
  - Compliance with trade regulations
- Freight Forwarding & Logistics
  - Air, sea & land cargo solutions
  - Warehousing & distribution
  - Tracking & delivery coordination

## 19. Import–Export Services (continued)

- . Market Entry & Trade Advisory
  - . International market research
  - . Export readiness assessment
  - . Trade compliance consulting
- . End-to-End Supply Chain Management
  - . Vendor coordination
  - . Inventory control
  - . Risk management solutions
- . Specialized Commodity Trade
  - . Metals (Copper, Aluminum, etc.)
  - . Industrial raw materials
  - . Consumer goods & machinery



**Global Business Inc.**  
 YOUR PARTNER IN PROGRESS  
**Business Development Consultants**



# Our Clients



**PRAGATI POLYKING**



Tsaravokatra



URBAN LIFESTYLE  
REAL ESTATE

**PN REALTORS**  
YOUR TRUST IS OUR ASSET



**XINYU GROUP**  
XINYU INTEGRATED HOUSING CO., LTD



**DigiMakers**  
**Crafting Digital Success**  
Digital Marketing Training & Service Provider



## Why Choose Us?

We're not just advisors — we're your execution partner.

Whether you're a startup founder, small business, or expanding enterprise, we provide tailored, hands-on support to make growth happen.

Let's Build Your Business Together.



**Business Development Consultants**

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